

City of Rochester

Proclamation

WHEREAS, the monarch butterfly is an iconic North American species whose multigenerational migration and metamorphosis from caterpillar to butterfly has captured the imagination of millions of Americans; and

WHEREAS, 20 years ago, more than one billion Eastern monarch butterflies migrated to Mexico, but in the winter of 2014, only 60 million made the trip; and

WHEREAS, cities, towns and counties have a critical role to play to help save the monarch butterfly, and the City of Rochester, Minnesota has played a leadership role by promoting the Lawn to Legumes Program and supporting an Environmental Education Specialist, a City Parks Forester, and a Sustainability Director; and

WHEREAS, every citizen of Rochester can make a difference for the monarch by planting native milkweed and nectar plants to provide habitat for the monarch and pollinators in locations where people live, work, learn, play and worship; and

WHEREAS, on behalf of the people of Rochester who have already joined me in creating healthy habitat for these magnificent butterflies, I am honored to be able to lead the way by signing the National Wildlife Federation's Mayors' Monarch Pledge in March 2022 ; and I encourage other city officials across our great nation to take a stand with me so that the monarch butterfly will once again flourish across the continent.

NOW THEREFORE, BE IT RESOLVED, that I, Kim Norton, Mayor of the City of Rochester, Minnesota, do hereby proclaim May 7, 2022, as

National Start Seeing Monarchs Day

in the City of Rochester. This day of recognition seeks to raise the awareness locally in the hopes of community assistance to prevent monarchs from being added to the endangered species list.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the corporate seal of the City of Rochester to be affixed this 7th day of May, 2022.



Kim Norton, Mayor
City of Rochester, Minnesota